Süddeutsche Zeitung

Teilnahmebedingungen

01.11.2026

Participation in the "SZ Advent Calendar" run by Süddeutsche Zeitung GmbH, Hultschiner Straße 8, 81677 Munich, hereinafter referred to as the **Organizer**, is subject exclusively to these terms and conditions.

From December 1 to 27, 2026, we present the SZ Advent Calendar 2026 to you. Answer our quiz questions in the daily puzzle every day and win great prizes. Play all daily quizzes up to December 27, 2026, at 10:00 a.m. and thereby also take part in our grand main prize draw. Participation is free of charge.

Prize overview
Advent calendar

Eligibility

Only natural persons residing in Germany who have reached the age of 18 are eligible to participate. Participation in the prize draw is only possible in one's own name. Employees of the Organiser and its affiliated companies, as well as their family members, are in no case eligible to participate.

The Organiser reserves the right, at its sole discretion, to exclude persons from participation if there are justified reasons, in particular in the event of

- manipulations or other unfair influence in connection with the implementation of the prize draw;
- false or misleading information in connection with participation in the prize draw or other violations of these terms and conditions of participation.

Exclusion from the prize draw may also occur where there are grounds for suspicion regarding the aforementioned points.

Participation

To take part in the daily prize draw of the SZ Advent Calendar, you must answer all three quiz questions of the daily quiz correctly and then register as a participant. Participation in the competition requires registration on SZ.de. You must also accept these terms and conditions. After registering, you must click the button "Enter the draw". You will then automatically take part in the draw.

Participants who have solved all 24 daily quizzes correctly and registered as participants will also automatically take part in the main prize draw.

Each participant also agrees to receive offers from Süddeutsche Zeitung GmbH until revoked, at werbewiderspruch@sz.de.

Participation in the daily competitions is possible from 00:00 (CET) until 10:00 (CET) on the following day. The daily quiz of December 24, 2026, is an exception. The closing date for this quiz is December 27, 2026, at 10:00 (CET). The closing date for the main prize competition is also December 27, 2026, at 10:00 (CET). The draws take place Monday to Friday (not on public holidays), and the respective winners will be informed. To take part in the main prize draw, the individual daily quizzes may still be played retrospectively until December 27, 2026 (10:00, CET). The electronically logged receipt of the participation form by the organizer serves as proof of timely submission. Participation is only possible until the closing date. Entries received after the closing date will not be considered in the draw.

Each participant may enter the competition only once. In particular, it is prohibited to participate using multiple email addresses.

The organizer accepts no liability for the technical requirements of timely participation in the competition (e.g., constant access to web pages on which participation is possible). The liability section remains unaffected.

Prizes and notifications

The determination of the winners shall take place after the closing date for entries by means of a random draw among all participants. If the prize draw is linked to a task (e.g. answering a competition question), only those participants who have correctly completed the task will be entered into the draw. The organiser is responsible for determining whether the conditions for participation and winning have been met.

The winner or winners of the draw will be notified by the organiser by email or by post within four weeks of the closing date for entries. Oral notifications of prizes or prize confirmations, or notifications given in any other form, shall not be valid and shall be disregarded.
In the event of an undeliverable notification, the organiser is not obliged to

make further enquiries and may determine a new winner. If the winner does not respond within one week of the prize notification, the organiser is likewise entitled to determine a new winner.

The claim to the prize may not be assigned to third parties. The prize will only be handed over to the winner. An exchange or cash payment of the prize is not possible. Non-cash prizes will be sent to the winner by post to the address provided by the winner; the organiser shall bear the shipping costs. Cash prizes will be transferred by the organiser free of charge and without fees to the bank account specified by the winner.

Any liability of the organiser for the dispatch of the prizes (e.g. dispatch of the prizes by transport companies) is excluded. The section on liability remains unaffected.

The winner is responsible for any taxation of the prize, in particular for the payment of all taxes and duties associated with the receipt and/or use of the prize.

Data protection

For participation in the competition, the provision of personal data is required.

This data is processed for the purpose of conducting the competition, sending out prizes and publishing the winners, for the performance of a contract pursuant to Art. 6 (1) sentence 1 lit. b) GDPR, and for direct marketing pursuant to, and where applicable, for direct marketing with consent pursuant to Art. 6 (1) sentence 1 lit. a) GDPR. The data will be deleted once the purpose has been fulfilled, unless statutory retention obligations apply.

In the event of a win, the winner agrees to the publication of their name and, where applicable, their place of residence in the advertising media used by the organizer. This includes announcing the winner on the organizer's website and its social media platforms.

Weitere Informationen zum Datenschutz unter https://datenschutz.swmh.de/sz#Gewinnspiele.

Liability

The organiser shall be liable only for damage caused intentionally or by gross negligence, as well as for culpable injury to life, limb and/or health. In all other respects, any liability of the organiser is excluded to the extent permitted by law.

In particular, the organiser shall not be liable for damage arising from errors, delays or interruptions in transmission, malfunctions of technical systems and services, incorrect content, loss or deletion of data, viruses or in any other way in connection with participation in the prize draw, and, to the extent legally permissible, assumes no warranty for erroneous information or misprints in the description and promotion of the prize draw.

The foregoing provisions shall also apply to the organiser's authorised representatives, employees and/or vicarious agents.

Changes

The organiser reserves the right to terminate or suspend the prize draw at any time if, for technical reasons (e.g. viruses, Trojans, worms, etc., or other manipulation or errors in hardware and/or software) or for other reasons, the proper conduct of the prize draw can no longer be guaranteed. Claims by the participant for performance and/or damages in the event of early termination or interruption of the prize draw are excluded; the section on liability remains unaffected.

The organiser reserves the right to change or adjust the prize draw conditions at any time.

Rights to the prize draw

Unless otherwise indicated, the organiser holds all rights to the prize draw and its procedure.

Note: For reasons of simpler readability, gender-neutral language has been omitted throughout. However, both genders are always addressed equally.