

Süddeutsche Zeitung

Teilnahmebedingungen

01.07.2026

Only these terms and conditions of participation shall apply to participation in the prize draw of Süddeutsche Zeitung GmbH, Hultschiner Straße 8, 81677 Munich (hereinafter referred to as the “Organiser”).

Eligibility

Only natural persons residing in Germany who have reached the age of 18 and who have an active newspaper or SZ Plus subscription are eligible to participate. Participation in the prize draw is only possible in one's own name. Employees of the Organiser and its affiliated companies, as well as their family members, are in no case eligible to participate.

The Organiser reserves the right, at its sole discretion, to exclude persons from participation if there are justified reasons, in particular in the event of

- manipulations or other unfair influence in connection with the implementation of the prize draw;
- false or misleading information in connection with participation in the prize draw or other violations of these terms and conditions of participation.

Exclusion from the prize draw may also occur where there are grounds for suspicion regarding the aforementioned points.

Participation

Participation in the prize draw takes place by submitting the entry form, duly completed in full. By submitting the entry form, the participant accepts these terms and conditions of participation. Participation is only possible up to the closing date for entries. Entries received after the closing date will not be taken into account for the draw.

The closing date for entries for the prize draw is indicated on the respective online detail page of the prize draw and/or in the prize draw newspaper/SZ Plus advertisement. The opportunity to participate ends on the day of the closing date at 24:00 (midnight). For the purpose of verifying timely receipt, the electronically recorded receipt of the entry form by the organizer shall be decisive.

Only one submitted registration per participant will take part in the prize draw. It is prohibited to use multiple email addresses in order to increase the chances of winning.

Prizes and notifications

The determination of the winners shall take place after the closing date for entries by means of a random draw among all participants. If the prize draw is linked to a task (e.g. answering a competition question), only those participants who have correctly completed the task will be entered into the draw. The organiser is responsible for determining whether the conditions for participation and winning have been met.

The winner or winners of the draw will be notified by the organiser by email or by post within four weeks of the closing date for entries. Oral notifications of prizes or prize confirmations, or notifications given in any other form, shall not be valid and shall be disregarded.

In the event of an undeliverable notification, the organiser is not obliged to make further enquiries and may determine a new winner. If the winner does not respond within one week of the prize notification, the organiser is likewise entitled to determine a new winner.

The claim to the prize may not be assigned to third parties. The prize will only be handed over to the winner. An exchange or cash payment of the prize is not possible. Non-cash prizes will be sent to the winner by post to the address provided by the winner; the organiser shall bear the shipping costs. Cash prizes will be transferred by the organiser free of charge and without fees to the bank account specified by the winner.

Any liability of the organiser for the dispatch of the prizes (e.g. dispatch of the prizes by transport companies) is excluded. The section on liability remains unaffected.

The winner is responsible for any taxation of the prize, in particular for the payment of all taxes and duties associated with the receipt and/or use of the prize.

Data protection

For participation in the prize draw, the provision of personal data is necessary.

This data will be processed for the purpose of carrying out the prize draw, sending the prizes, publishing the winners and, where applicable, for direct marketing. Processing is carried out for the performance of a contract pursuant to Article 6(1)(sentence 1)(b) GDPR. The data will be deleted once the purpose has been fulfilled, provided there are no statutory retention obligations.

In the event of a win, the winner agrees to the publication of their username, name and place of residence in the advertising media used by the organiser. This includes the announcement of the winner on the organiser's website and its social media platforms.

Further information on data protection can be found at https://datenschutz.swmh.de/sz_live#Gewinnspiele.

Liability

The organiser shall be liable only for damage caused intentionally or by gross negligence, as well as for culpable injury to life, limb and/or health. In all other respects, any liability of the organiser is excluded to the extent permitted by law.

In particular, the organiser shall not be liable for damage arising from errors, delays or interruptions in transmission, malfunctions of technical systems and services, incorrect content, loss or deletion of data, viruses or in any other way in connection with participation in the prize draw, and, to the extent legally permissible, assumes no warranty for erroneous information or misprints in the description and promotion of the prize draw.

The foregoing provisions shall also apply to the organiser's authorised representatives, employees and/or vicarious agents.

Changes

The organiser reserves the right to terminate or suspend the prize draw at any time if, for technical reasons (e.g. viruses, Trojans, worms, etc., or other manipulation or errors in hardware and/or software) or for other reasons, the proper conduct of the prize draw can no longer be guaranteed. Claims by the participant for performance and/or damages in the event of early termination or interruption of the prize draw are excluded; the section on liability remains unaffected.

The organiser reserves the right to change or adjust the prize draw conditions at any time.

Rights to the prize draw

Unless otherwise indicated, the organiser holds all rights to the prize draw and its procedure.

Note: For reasons of simpler readability, gender-neutral language has been omitted throughout. However, both genders are always addressed equally.